

## ETERE AT IBC 2015

View the cutting-edge technology components of ETERE MERP during the IBC Show (Stand 8.B89, Hall 8) in Amsterdam RAI, from 11th to 15th September.



Etere at IBC 2015

IBC 2015 is a great opportunity to look at the latest innovative and advanced solutions developed by ETERE for broadcasters and media companies. Attendees can discover a wide range of technology software with MERP Cloud design to improve the efficiency of their workflows while cutting costs.

### DISCOVER THE FUTURE WITH MERP

A special focus will be reserved to Etere Cloud Media ERP, the solution that allows building a flexible, scalable and customizable system able to carry out the entire media life cycle from production to ingest and playout, from archiving to content delivery in multiple formats for multiple purposes, under a fully tapeless/paperless and workflow-based digital environment.

Etere Cloud MERP makes your workflow smooth and intelligent, like an orchestra maestro which merges the sound of each instrument in a wonderful music! The MERP approach brings a myriad of benefits, key ones include a flexible and powerful platform for an efficient resources management, a global workflow-driven framework for a complete business management and, last but not least, a shared information repository for real-time metadata management.

### COME AND VISIT US

We invite you to explore our solutions during the show (Stand 8.B89, Hall 8), from 11st to 15th September. Meet our Sales Managers: Fabio Gattari (Asia and Pacific Area), Marco Taddei (Europe Area), Emanuele Porfiri (Americas and Middle East Area) and Daniele Apolloni (RIA Area), who will be glad to show you the unique features of Etere MERP Cloud.

In order to arrange a meeting at this event, please send an email to the following address: [marketing@etere.com](mailto:marketing@etere.com)

Etere customers can also use our unique customer Code 3892 in order to gain free entry to the exhibition to visit us at Stand 8.B89, Hall 8.

See you in Amsterdam!

### ABOUT ETERE

ETERE is the leading company dedicated to the best of IT and broadcast, having the strongest market and an edge technology, through an innovative architectural excellence and the best flexibility, since 25 years, going beyond the traditional MAM design, with a extraordinary integrated solution and providing to the media station the tools of tomorrow to have a complete and accurate control on the full company lifecycle.

ETERE, a consistent system!