

ETERE AT SMPTE 2015

Find out the latest ETERE features at Hordern Pavilion & Royal Hall of Industries, from 14th to 17th July, at Tectel (Etere's Australian partner) booth no. B-04.



SMPTE



Hordern Pavilion



Hordern Pavilion & Royal
Hall of Industries

ETERE is glad to announce that this year will renew its presence at the SMPTE Conference, showcasing the features that led ETERE to the main position among the most popular and cost effective solution in the broadcast market.

DISCOVER THE FUTURE WITH MERP

A special focus will be reserved to Etere Cloud Media ERP, the solution that allows building a flexible, scalable and customizable system able to carry out the entire media life cycle from production to ingest and playout, from archiving to content delivery in multiple formats for multiple purposes, under a fully tapeless/paperless and workflow-based digital environment.

Etere Cloud MERP makes your workflow smooth and intelligent, like an orchestra maestro which merges the sound of each instrument in a wonderful music! The MERP approach brings a myriad of benefits, key ones include a flexible and powerful platform for an efficient resources management, a global workflow-driven framework for a complete business management and, last but not least, a shared information repository for real-time metadata management.

COME AND VISIT US

We invite you to explore our solutions at our Australian partner's booth, Tectel. Meet our Sales Managers who will be glad to show you the unique features of Etere MERP Cloud.

In order to arrange a meeting at this event, please send an email to the following address: marketing@etere.com
See you in Sydney!
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ABOUT SMPTE

SMPTE is the premier annual event for motion imaging and media technology, production, operations and the allied arts and sciences; it allows networking with the elite and world-renowned technology thought-leaders from motion picture studios, broadcast and distribution networks, production and post-production community, software companies, systems integrators, manufacturers, display technologies, distribution providers, over-the-top providers and others leading the evolving motion imaging industry.

SMPTE offers three days of highly technical sessions, a high-tech exhibition hall and unparalleled networking opportunities - network with the experts you need to meet.



21/10/2015 Event



ABOUT ETERE

ETERE is the leading company dedicated to the best of IT and broadcast, having the strongest market and an edge technology, through an innovative architectural excellence and the best flexibility, since 25 years, going beyond the traditional MAM design, with a extraordinary integrated solution and providing to the media station the tools of tomorrow to have a complete and accurate control on the full company lifecycle.

ETERE, a consistent system!

