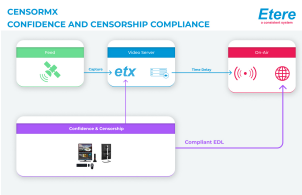
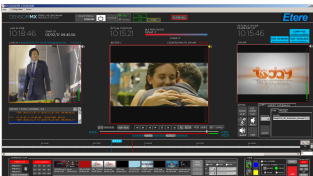


## EA1239 ETERE CENSORMX

Etere CensorMX is designed to provide broadcasters with a system to accomplish their censorship policies, offering an all-in-one box for all that they need to preview and for censorship of inadequate footage on the fly, backed by Etere's renowned mark of reliability.



CensorMX Diagram



CensorMX Interface



CensorMX screen



Blur Effect

### Etere CensorMX

Etere CensorMX is our reliable, powerful and user-friendly Live Censorship and Time Delay platform that allows you to quickly edit or replace any video segment, insert clips or advertising, as well as easily mute or bleep any audio segment. CensorMX enables customisable workspace with a flexible layout that also comes with a default setting reset, providing maximum flexibility for the user to choose the layout that is the most suitable for their needs.

The user experience is also enhanced with an optional dual-monitor design that enables Hi-Res preview alongside a second monitor that displays the CensorMX full controls. Without switching screens, operators are able to simultaneously perform and preview a host of functionalities including set mark-in, set mark-out, play/pause and more. Not only that, users are now able to perform commands remotely using the Shuttle Pro Contour. CensorMX is also a client server application, and it allows a single client to control multiple servers with zero delay technology for preview, making Etere CensorMX a powerful, versatile and cost-effective solution.

## Key Features

- Variable time delay, you can insert or delete without the hassle of duration
- No waiting times to preview content while recording, with countdown timers for alerting
- Perform quick deletions, insertions and replacements for live and recorded videos
- Easily mute and bleep audio
- Zero delay technology for preview
- Continuous Loop in Playlist
- Powerful Workspace Customization
- Multiple Image Format Management
- Anticipate, censor and replace sensitive or inadequate footages
- One-click button allows you to immediately mute or black any sensitive footage (e.g. live news)
- Save costs as client server applications allows one single client to control multiple servers
- Timeline with markers showing all edits with full logs and report of censorship operations
- Library allows you to select any clips (including advertising spots) for fast insertion
- Enable time delay of any duration with powerful time delay function
- IT scalability to fit any SD/HD censorship suite
- Customisable alert message
- Enhanced preview for both live/delayed video with countdown timers
- Insertion of targeted advertisements on regional networks
- Compensation for time zone differences
- Multiclip insertion
- Bookmark insertion
- Main and backup configuration
- Superior user experience with a versatile dual-monitor design and remote control with the shuttle pro contour



## Intuitive User Interface

- Empowers the user to choose the layout that is the most suitable for their needs
- Dual-monitor design, keyboard shortcuts and Shuttle Pro Contour multi-media controller capabilities
- Video clips library & pre-recorded clips used for replacement and fast edits
- Able to add new playlists and rename playlists easily
- Time delay with customized buffer status
- Customisable alert message with graphics files upload
- Marks the position of the last editing point (15 seconds block) for easy reference



## Censorship Edits

- Insert, replace, delete, hide, bleep video
- Mute audio, cut to mute (stop on air audio) & cut to black (stop on air signal)
- Multiple points for blur/mosaic insertion with intensity adjustments
  
- Simultaneous and multiple mosaic and blur effect
- Configurable fade/wipe transition controls



## Seamless Integration with Etere Airsales

As part of Etere Ecosystem, CensorMX can be connected with Airsales for an enhanced advertising replacement. From the CensorMX interface, users can manage Airsales scheduling, select clusters and automatically mark them as "Aired" for easy and fast invoicing. Etere Ecosystem's scalable content management bridges the workflow from start to finish with greater simplicity and efficiency.

