

## ETERE AT CAPER 2014

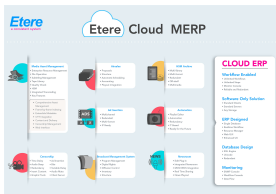
Join us from 29-31 October at Buenos Aires (Costa Salguero Centre, Hall 4, SVC Stand #C10) to get firsthand demonstrations on the broadcast industry's most powerful, complete and innovative solution: ETERE MERP.



Logo of CAPER 2014



CAPER event Logo



Etere Cloud MERP

ETERE is pleased to announce its upcoming participation at the 2014 edition of CAPER, where we will be hosted by SVC, our Argentina's official partner and one of the largest video resellers and trusted resource for Latin America media professionals.

### DISCOVER MERP CLOUD

A special focus will be given to **Etere MERP**, the Media Enterprise Resources Planning solution that goes beyond concepts developing and reinforcing your company with a flexible, powerful, cost-effective and more efficient resource management, a shared information repository for real-time metadata integration, and an end-to-end tapeless workflow framework for a complete business management from production to ingest and playout, from archiving to multi-format delivery.

### MANY HOT NEW FEATURES

ETERE will showcase its wide range of enterprise solutions including Cloud Media Asset Management, Cloud Archiving, Automation, Tapeless Reception, Air Sales, Broadcast Management, Scheduling, Transcoding and OTT Delivery, not to mention our more recent improvements that includes **Free Transcoder, Etere Player, MTX MC Panel, MTX 2D-DVE** and **News Ticker**.

### COME VISIT US

We invite you to explore our solutions at the Costa Salguero Exhibition Centre (Hall 4, Booth C10). Meet our Americas & Middle East Sales Manager Emanuele Porfiri, who will be glad to show you the unique features of Etere MERP Cloud. For further information and to arrange a meeting at this event, please send an email to: [marketing@etere.eu](mailto:marketing@etere.eu).

See you in Buenos Aires!

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### ABOUT ETERE

ETERE is the leading company dedicated to the best of IT and broadcast, having the strongest market and an edge technology, through an innovative architectural excellence and the best flexibility, since 24 years, going beyond the traditional MAM design, with a extraordinary integrated solution and providing to the media station the tools of tomorrow to have a complete and accurate control on the full company lifecycle.

ETERE, a consistent system!