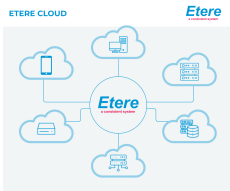


ETERE at BIT Broadcast 2014

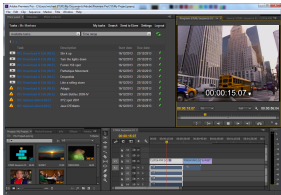
We invite to learn more about ETERE from May 20th to 22nd at Aicox Soluciones' booth 6D18.



BIT 2014 BANNER



Etere Cloud



Etere's adobe GUI



BIT Broadcast event Logo

ETERE, the global supplier of MERP solutions for broadcasters and media companies, is pleased to announce that it will be exhibiting the most comprehensive products in the broadcasting industry at IFEMA (Madrid's Exhibition Center).

MERP END-TO-END SOLUTIONS

During the show ETERE will be exhibiting its wide range of enterprise-class software solutions being used all around the world to build flexible, scalable, fully tapeless and workflow-based system able to give global control over all your operations, from production to playout, from archiving to content delivery. ETERE MERP showcased products will include:

■ MAM: a multimedia database system empowered with metadata indexing, editing tools, workflow actions and transfers.

■ NUNZIO: a single unified system that provides all NRCS features needed to manage a newsroom tapeless workflow.

■ AUTOMATION: a fault-tolerant playout automation for scheduled playlists supporting branding and real-time graphics.

■ AIR SALES: a robust solution to maximize commercial productivity, from initial proposals to final playlists and invoices.

■ BMS: a broadcast management for licensed programs that covers planning, rights, purchase and delivery orders.

HIGH TO THE CLOUD

A special focus will be given to Etere MERP Cloud, the private cloud-storage and cloud-computing infrastructure recently announced to give a virtualized storage pool with unlimited MAM functionality and capacity.

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16/5/2014 Event



ABOUT ETERE

ETERE is the leading company dedicated to the best of IT and broadcast, having the strongest market and an edge technology, through an innovative architectural excellence and the best flexibility, since 24 years, going beyond the traditional MAM design, with a extraordinary integrated solution and providing to the media station the tools of tomorrow to have a complete and accurate control on the full company lifecycle.

ETERE, a consistent system!

