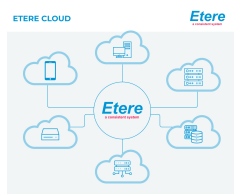


## ETERE CLOUD AT NAB SHOW 2014

Etere will show its CLOUD SOLUTION at the NAB SHOW 2014 from 7th to 10th April at Las Vegas Convention Center, booth N520. We invite you to explore the new cloud challenges during the exhibition.



Etere Cloud



Etere Cloud

NAB 2014 is a great opportunity to look at the latest innovative and advanced broadcast cloud software solutions developed by Etere for broadcasters and media companies. Attendees can discover a wide range of technology software with ERP design to improve the efficiency of their workflows while cutting costs.

Etere will show a fully integrated range of enterprise-level software modules, as: Cloud Media Asset Management, Cloud Archiving, Automation, Tapeless Reception, Air Sales, Broadcast Management, Scheduling, Transcoding and OTT Integration.

Etere Cloud Media ERP allows building a flexible, scalable and customizable system capable of carrying out the entire media life cycle from production to ingest and playout, from archiving to content delivery in multiple formats for multiple purposes, under a fully tapeless/paperless and workflow-based digital environment.

We invite you to explore our solutions during the show, where you can meet our Sales Managers: Fabio Gattari for APAC, Marco Taddei for Europe, Emanuele Porfiri for Americas and Middle East Area and Daniele Apolloni for RIA Area, they will be glad to show you the unique features of Etere Cloud MERP.

[Register here](#) using the Etere's VIP Pass Code: LV3754 and get your free NAB pass and experience an up close look at latest technologies and solutions with our Sales Team.

See you in Las Vegas!



Las Vegas Convention  
center



NABshow

**2/4/2014**      Event



## **ABOUT NAB SHOW**

NAB Show® is the world's largest electronic media show covering filmed entertainment and the development, management and delivery of content across all mediums. With more than 93,000 Attendees from 156 countries and 1,550+ Exhibitors, NAB Show is the ultimate marketplace for digital media and entertainment. From creation to consumption, across multiple platforms and countless nationalities, NAB Show is home to the solutions that transcend traditional broadcasting and embrace content delivery to new devices in new ways.



## **ABOUT ETERE**

ETERE is the leading company dedicated to the best of IT and broadcast, having the strongest market and an edge technology, through an innovative architectural excellence and the best flexibility, since 24 years, going beyond the traditional MAM design, with a extraordinary integrated solution and providing to the media station the tools of tomorrow to have a complete and accurate control on the full company lifecycle.  
ETERE, a consistent system!

