

## MEET ETERE AT CABSAT 2014

Meet us at CABSAT 2014 in Dubai from 11-13 March at Hall 2 booth E7-41, we will be exhibiting at the Middle-East most important event our latest solutions for broadcasters, production and post-production companies, content providers and more...



World Trade Centre in  
Dubai



CABSAT 2014

ETERE, a leading global provider of integrated solutions for production, playout and delivery systems for television broadcasters and multi-system operators, will demonstrate a fully integrated range of enterprise-level software modules, as: Media Asset Management, Archiving, Automation, Tapeless Reception, Air Sales, Broadcast Management, Scheduling, Transcoding and OTT Integration.

The focus will be on ETERE MERP approach, a flexible and powerful platform for a better and efficient management of the company's resources. ETERE MERP is a global workflow driven framework to manage all the business, where the metadata are updated and shared in real-time.

ETERE will show the most recent add on to its MERP, the capability to integrate the delivery for OTT and for a second screen pressing only one key. OTT /VOD/ and Second screen are becoming more important year by year, and the capability to feed them with content used for traditional broadcast with minimum extra job is the key to use those new media for the best profit.

ETERE will also show its newsroom MAM integration: NUNZIO. ETERE NUNZIO is easy to use, intuitive, speed, stable and fully customizable and it helps the journalists with all the features they need to create and finish their jobs.

ETERE has built a strong heritage of industry leadership over the past 24 years. Proud of the role ETERE plays in empowering its customer community to create the most compelling media in the industry.

We invite you to explore our solutions during the show, where you can meet our Sales manager Emanuele Porfiri. In order to visit us and to probe our solutions, please send your details at [marketing@etere.eu](mailto:marketing@etere.eu).

ETERE, a consistent system!

### ABOUT ETERE

ETERE is the leading company dedicated to the best of IT and broadcast, having the strongest market and an edge technology, through an innovative architectural excellence and the best flexibility, since 24 years, going beyond the traditional MAM design, with an extraordinary integrated solution and providing to the media station the tools of tomorrow to have a complete and accurate control on the full company lifecycle.

ETERE, a consistent system!

**Etere**  
a consistent system