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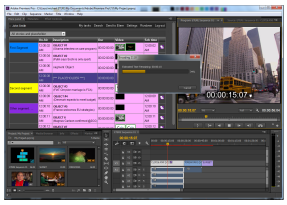
NUNZIO is faster with a tight integration with Adobe Premiere

Etere plug-in for Adobe® Premiere gives Newsroom editors the possibility to quickly push their edited content into rundowns without exiting the Adobe environment!

NUNZIO software logo



Plug-in interface for Adobe Premiere

ETERE, a global supplier of MERP solutions for broadcasters and media companies, today announced that it has further extended its Adobe Premiere Pro plug-in to Etere Nunzio.

Aware of the growing importance of speed in newsroom production, the ETERE MERP approach has taken a big step to make the news cycle faster than ever giving Adobe editors the ability to push their edited content straight in rundowns and make related stories available for playout almost immediately.

Etere MERP, the total software solution for an end-to-end content production and administration management, provides seamless workflow integration between Etere MAM and Adobe Premiere Pro based on the following key features:
 ■ Direct access to the archive without exiting Adobe Premiere
 ■ Quick search of rundowns and delivery of rendered content
 ■ Easy find of stories with missing video
 ■ Efficient editing that eliminates unnecessary transfers

Mr. Fabio Gattari, Etere's president commented: "The tight integration with Adobe Premiere Pro makes newsroom editing more seamless and smoother. With our plug-in, Adobe Premiere editors can reach the central archive and import their required files, then import back into the archive the rendered content.".

Etere Nunzio is a highly-flexible and cost-effective solution able to manage the entire tapeless workflow of a newsroom environment, starting from the planning of news programs to the control of on-air playback. Etere Nunzio makes all jobs within a newsroom easier, helping managers to control overall daily operations, guiding journalists to prepare their stories, and enabling editors to quickly deliver stories media.

ABOUT ADOBE PREMIERE

Adobe Premiere Pro CC is a leading video-editing tool that offers cross-platform, robust, and efficient workflows. Premiere Pro is widely used by broadcasters, media production houses and studios throughout all stages of their production including footage editing, audio mixing, color correction among others.

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