Etere
a consistent system

Etere at Broadcast Asia 2014

We invite you to discover our CLOUD SOLUTIONS at the Asia's leading broadcast exhibition held from 17th to 20th June in Singapore at Marina Bay Sands convention centre at booth #5F2-01.

BroadcastAsia 2014

BroadcastAsia2014

Fabio Gattari

Etere will take part of the BroadcastAsia 2014 Exhibition to showcase its latest innovative and advanced cloud software solutions for TV broadcasters and media companies to increase and maximize the broadcasting performance.

Etere will demonstrate a fully integrated range of enterprise-level software modules including Cloud Media Asset Management, Cloud Archiving, Automation, Tapeless Reception, Air Sales, Broadcast Management, Scheduling, Transcoding and OTT Integration.

A special focus will be reserved to Etere Cloud Media ERP, the solution that allows building a flexible, scalable and customizable system capable of carrying out the entire media life cycle from production to ingest and playout, from archiving to content delivery in multiple formats for multiple purposes, under a fully tapeless/paperless and workflow-based digital environment.

Etere Cloud MERP makes your workflow really smooth and intelligent, like an orchestra maestro which merges the sound of each instrument in a wonderful music! There are multiple benefits derived from a MERP oriented approach, key ones include a flexible and powerful platform for an efficient resources management, a global workflow-driven framework for a complete business management and, last but not least, a shared information repository for real-time metadata management.

Come and visit us at booth 5F2-01 to learn more about our newest products. Don't hesitate to contact us to arrange a meeting at this event, just send an email to the following address: marketing@etere.eu
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ABOUT ETERE

Etere is the leading company since 24 years ago in the project and development of the integrated end-to-end workflow solution for media stations. Etere has adapted as first in the world the revolutionary concept of MERP (Media Enterprise Resources Planning), that integrates internal and external management information across the entire organization of the TV stations such as Media Asset Management, Automation, Archiving, Scheduling, Air sales, BMS/Long term Planning, News Automation, Resources Planning and OTT Integration. Many TV stations in the worldwide has chosen Etere system to improve their broadcasting productivity.

Etere a consistent system!

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