ETERE ATTENDS BROADCASTING INDIA SHOW 2013

ETERE will be exhibiting its ERP evolution to MERP at the 23rd BROADCAST INDIA EXHIBITION from 9-11 October 2013 at the Bombay Exhibition Centre.

BI2013 logo

BI2013 Etere stand

BI2013 Etere stand zoom view

BI2013 Etere

As the leading provider for the professional broadcast industry, ETERE will take part at the two day conference con-currently hosted with the main exhibition, where president Fabio Gattari will proudly introduce the MERP approach, giving you the strategies you need to get full internal support for an investment that can bring profound benefits to your organization. With Etere M.E.R.P., your company has now the opportunity to have only one system to manage: production facilities (newsroom, production, postproduction, playout, etc.) and administration tools (scheduling, planning, CRM and Business Intelligence).

We invite you to explore our solutions during the show at booth E 516, where you can meet our RIA Sales Executive Daniele Apolloni.

ETERE will be hosted by our partner Hatmonic at booth B-223: ETERE is pleased to show how the integration with Omneon Channelport reduces the costs and also the complexity of the chain.

ETERE will introduce for the first time in India the capability of MERP for OTT. OTT is the new frontier for content providers, and require a flexible integration between media management, sales and delivery. Etere OTT module is able to join traditional broadcast archive and new media delivery in an integrated MERP concept.

ETERE is thrilled also to introduce ETERE's new integration with ADOBE to the broadcasting industry: you can have more advanced, efficient, and practical option to contribute your content.

ETERE will launch the last and innovative mobile app EVERYONE REPORTER to monitor, create and contribute the news, making ETERE NUNZIO newsroom the right solution.

In order to visit us and to probe our solutions, please send your details at marketing@etere.eu.

ETERE, a consistent system!

BI2013 Etere stand

BI2013 Etere conference

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