

ETERE MAKE HD IN VTV-6 REAL

ETERE has been chosen by Vtv 6, the youth channel of the national television of Vietnam, for its 1st HD transmission..



VTV6 logo

ETERE MERP is the core solution of the brand new transmission system in the VTV building, providing a big advantage: the integration of all processes with consequent control and saving of time and expenses.

VTV-6 chooses once again ETERE's well-proven reality: only ETERE provides workflow solutions that support the entire content delivery chain.

ETERE provides specialist application modules serving the various parts of the organization: the system manages program acquisition and rights, along with all content and media. All scheduling functions are fully integrated, across program planning, sales traffic and presentation scheduling.

ETERE is confident that the installation on VTV 6 helps working more accurately, more productively and more reliably. ETERE'S experience in installing, planning and scheduling systems for broadcasters around the world, makes ETERE the right solution.

Etere is the leading company since 23 years ago in the project and development of the integrated end-to-end workflow solution for media stations. Etere has adapted as first in the world the revolutionary concept of MERP (Media Enterprise Resources Planning), that integrates internal and external management information across the entire organization of the TV stations such as Media Asset Management, Automation, Archiving, Scheduling, Air sales, BMS/Long term Planning, News Automation, Resources Planning and OTT Integration. Many TV stations in the worldwide has chosen Etere system to improve their broadcasting productivity.

Etere a consistent system!



VTV



VTV



VTV



VTV

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Etere
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ABOUT VTV 6

VTV6 is a television channel dedicated exclusively to young people, oriented towards viewers as “interactive, trend-conscious and accompanying”.

VTV6 is part of the VTV network, the national television broadcaster of Vietnam. Since its launch in April 2007, VTV6 airs a 24/7 programming that harmonizes both entertainment and education. VTV6 delivers a high definition version (VTV6 HD) since December 2013 broadcast.

