

DAAI TV CHOOSES A MERP SOLUTION

ETERE has closed a deal with the Indonesian Television DAAI TV to supply ETERE MAM in order to enhance their productivity.



Daai-logo



Daai



Daai

Etere confirms its success on the Indonesian broadcasting market: DAAI TV, chooses ETERE to manage its broadcasting activity

In 2006, DAAI TV as private TV stations in Indonesia began broadcasting on terrestrial in Jakarta and Medan. With the principles of truth, Virtue and beauty, DAAI TV present as a TV station family who bring positive benefits for the people of Indonesia.

Etere provides a MAM and Archive solution for the entire company, using also its MERP extension to manage the resources, providing a powerful automated management system that puts content at the user's fingertips wherever it is needed in the production process.

An automatic archiving and restoring is performed on tapes by Etere HSM, the module that allows archiving video content which either need to be stored for long-time or make part of the Indonesian channel news historical archive; storing them into the cartridges of a digital tape library. Etere manages all DAAI TV transcoding via Workflow, to produce hi and low res copies, but also for stitching and audio leveling.

The security and protection for their On-Air transmission is the core of the famous Etere Automation playout software and also an Etere advanced redundancy technology will be added to the system.

Etere system for DAAI TV also interfaces Quantum tape library.

ETERE is the leading company dedicated to the best of IT and broadcast, having the strongest market and an edge technology, through an innovative architectural excellence and the best flexibility, since 23 years, developing a fully integrated ERP system: ETERE MERP - Media Enterprise Resources Planning is able to provide the best integrated solution to improve the media flow.

ETERE goes beyond the traditional MAM design, with a extraordinary integrated solution.

ETERE provides to the media station the tools of tomorrow to have a complete and accurate control on the full company lifecycle.

ETERE, a consistent system!