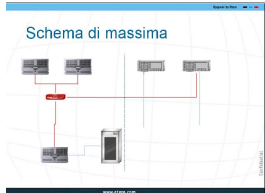


Etere for Rai Utile

ETERE has given a big help to the birth of RAI Utile, the new terrestrial digital channel of the RAI.



RAI



RAI

RAI Utile name says everything, in as his TV program exclusively provides high information programs cultural, scientific and social for grown-ups and boys.

For a better resources and costs optimization, RAI Utile joins in the RAI International plant (other RAI canal in wave with ether since 2000), on which already it turns ETERE RAI Doc.

This last broadcaster and RAI Utile use the same database.

The system uses ETERE Automation for the on-air and ETERE Media Manager for the total control and the total organization of all the video material given on a system of 5 servers.

ETERE pilots two videosever Profile PDR300, three videosever Profile XP, three Flexicart, a Philips matrix and a SAV LGA100DK logo generator.

The registered material is poured on the RAI International cache videosever exploiting the system of caching of RAI Doc or that of RAI International to be moved on the transmission videosever so as automatic on the basis of the demands of the scheduling.

Besides also a recording chain for the LIVE events exists, with the Streaming functions.

RAI Utile next step will be the dispatch of the data to coordinate the Mhp services of the digital terrestrial transmission.