

## Etere at Broadcast Asia 2011

Etere, the leading company in the broadcasting solutions, thank you for your visit to our booth at Broadcast Asia 2011, from 21-24th June 2011 at Suntec Singapore.



Etere Old Logo

Our company is highly focused on the development of innovative broadcasting software that has exclusive features, easy-to-use interface, integration of different versatile modules (such as Newsroom, Subtitling, Media Asset Management, Archiving, Automation, Air Sales, Broadcast Management, Scheduling, Transcoding and OTT Integration) and an accurate upgrade revised constantly. Etere solutions are backed by our knowledge and expertise in the industry since 1987. Etere is the best solution to improve your broadcasting productivity and has all the solutions for any of your networks requirements, since our aim is to develop the product along our customers feedback. For any further information or details, please browse on Etere website.

### About Etere

Founded in 1987, Etere is amongst the worldwide leaders in Media Asset Management and channel in a box software solutions for broadcasters and media companies. Etere's unique MERP software-only solution is used by many of the world's leading Media Enterprises to power their digital assets. Its modular solutions including Airsales, Ad Insertion, playout, HSM archive, TV automation and Censorship are built with an innovative architecture, offering the best flexibility and reliability in the market. Etere is headquartered in Singapore, with a dedicated 24/7 support centre in Italy.



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