

## EBC SELECTS ETERE

Etere, the leading provider in development of broadcast and media solution, has won the tender announced by the national Brazilian TV, choosing Etere as the provider of a fully integrated broadcasting system for the automatic control and playout of its channels.



EBC

EBC (Empresa Brasil de Comunicação) is the Brazilian government-owned corporation that has been established since 2007. EBC network owns different Tv channels, (as TV Brasil and Tv Brasil International), the national news agency and radio channels.

EBC has production centers and regional Tv station in different cities of Brazil; totally there are 7 regional sites that control the local channels. It needed a technological solution that realizes the control and the management of all the broadcasting equipment in the different sites. They choose Etere's tradition and advantages of delivering scalability, flexibility and cost efficiency through its innovative software based on tailored workflows integrated in a whole streamlined system.



TV Brasil

The organization of the different playlists are easily programmed by Etere scheduling, a specific suite of tools for the schedule management, import/export of playlists and last minute changes. Etere Automation manages these playlists of the main and secondary events across a single or multichannels. In EBC Etere provides two synchronized systems with automation controllers which run two independent copies of the same play-list, ready to switch in case of fault (automation clone). The system is protected against the automation crash, since there is also a disaster recovery mode in the headquarter that use an alternative clone server harmonized with the main server. EBC is it a safe system also because it uses the Etere SNMP console, an instrument that notify the user in case of system failure and generates an historical log.

The secondary objects associated to the scheduled events (such as logo, subtitles and more) are managed by Etere STman module. This secondary event supervision is completely efficient because it is synchronized to the main events scheduled and enables last minute changes if required.

In a broadcast system made by different local connected sites as EBC it is important to have a tool that can coordinate automatically or manually the import/export of the playlists from or to the SQL database. This task is improved by Etere F90, an auto engine which analyzes playlist changes and upload them reducing the risk of human mistakes and producing a paperless data flow automation.

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