Etere

a consistent system

Etere for the first time at Broadcast India 2013

Etere will be present at Broadcast India 2013 Show at the exhibition centre in Bombay, from 9th to 11th of October 2013. Visit us at booth E516, we will be glad to introduce you all Etere features.

BI2013 logo

Mediatech Africa, the continent's largest media and entertainment technology trade exhibition, will take place from 20 - 22 July 2011 at the Coca-Cola Dome at Northgate, Johannesburg, South Africa.
The biennial trade exhibition, will again showcase cutting edge technologies and services from industry leaders.

ETERE will show it's solutions at booth E5 for the first time in South Africa.
Etere's main focus at the event will be showcasing Etere M.E.R.P.
Etere M.E.R.P. core solution is the last and innovative way to really modify the entire management structure of all media/IT industry companies, providing them with a total system able to grow up along with your company.

The Etere's suite allows broadcasters, media companies and content providers to build a flexible and scalable system to carry out their whole media production, from ingest to playout to content delivery, under a fully tapeless and paperless workflow-based digital environment.

ETERE will also show its fully integrated, IT-based and automated playout system as a straightforward extension of a MERP approach. Other Etere solutions includes: Media Asset Management, Automation, Air Sales, News Automation & Media Integration, Archiving, Indexing, Scheduling, Programs Management, Web Integration, Video Logging and Tapeless Reception.

Visit Etere booth E5 for information about products and solutions designed for professionals broadcasting. We will also offer a custom special demo on hot product and solution topics.