

VTVCab channels go on air powered by Etere

VTV has confirmed ETERE at the core of its system by choosing a MERP solution to manage and bring to air its cable television channels!



VTVCab service



VTVCab Studio



VTVCab Broadcast

ETERE today announced that a modular enterprise-class solution has been implemented for VTVCab, Vietnam's largest cable network, demonstrating to be the sole solution in the market able to provide latest workflow-based technology for the tapeless creation, execution, monitoring and control of all activities of a broadcast station with the maximum flexibility, scalability and cost benefits.

MERP APPROACH

An Etere MERP approach has been deployed to provide a comprehensive system able to manage all activities of 5 VTVCab channels, from ingest to playout, content indexing and metadata insertion to scheduling, archiving to delivery:

- Full digital ingest of media content
- Integrated and highly effective QC workflows
- Content indexing and metadata insertion
- Planning and preview scheduled events
- Redundant automation deployment
- Automatic generation of proxy files for browsing
- Nearline and deep archive storage for digitized content
- Highly effective integration of post-production systems
- Web portal for the tapeless reception of file-based content

DIGITAL MANAGEMENT

Video content is mainly acquired via SDI using Etere Ingest which thanks to a user-friendly interface and preset layouts allows a quick capture of new material; instead, where a file-based acquisition is required, Etere Tapeless Reception is used to enable requested material to be uploaded through a secure and reliable web portal. Both ingest methods comprises a post-ingest workflow management that includes automatic/manual QC, proxy creation, etc.

INTEGRATED EQUIPMENT

Etere has perfectly supported the equipment of VTVCab to provide professional multi-format SDI ingest and fully redundant automation playout capabilities:

- 5 Spectrum ChannelPort playout modules
- 2 Spectrum MediaDeck media servers
- 1 Mediagrid shared storage system
- 2 Baton QC systems

ABOUT VTVCab

VTVCab which stands for Vietnam Cable Television (formerly known as VCTV) is largest cable television network in Vietnam and a division of the national television VTV established in 1995. VTVCab offers a wide range of pay TV channels with plentiful contents including cartoons, dramas, music, news, sports, health, shopping, etc.

