

## Etere Will Be Attending NAB Show 2013

Find out what's new on Etere. We invite you to explore our solutions during the NAB Show 2013. The exhibition will take place from 8th to 11th April at Las Vegas Convention Center. Reach us at booth N6626.



NAB Show Logo 2013



Etere Sales Team



NAB Show



NAB Show

NAB 2013 is a great opportunity to look at the latest innovative and advanced broadcast software solutions developed by Etere for broadcasters and media companies. Attendees can discover a wide range of technology software with ERP design to improve the efficiency of their workflows while cutting costs.

Etere will show a fully integrated range of enterprise-level software modules, as: Media Asset Management, Archiving, Automation, Tapeless Reception, Air Sales, Broadcast Management, Scheduling, Transcoding and OTT Integration.

Etere Media ERP allows to build a flexible, scalable and customizable system capable of carrying out the entire media life cycle from production to ingest and playout, from archiving to content delivery in multiple formats for multiple purposes, under a fully tapeless/paperless and workflow-based digital environment.

The focus will be on Etere MERP approach:

- a flexible and powerful platform for a better and efficient management of the company's resources;
- a global workflow driven framework to manage all the business;
- metadata updated and shared in real-time.

With Etere MERP your workflow becomes really 'smooth and intelligent', like an orchestra maestro which merges the sound of each instrument in a wonderful music!

Etere will launch the last newsroom MAM integration: Nunzio.

Etere Nunzio manages all story lifecycle, from the initial idea through to the broadcast. It helps the journalists with all the features they need to create and finish their jobs, its features are:

- easy to use, intuitive, speed, stable and fully customizable;
- strictly integrated with Etere MAM;
- flexible workflow;
- sophisticated rights management;
- powerful search and communication tools

We invite you to explore our solutions during the show, where you can meet our Sales Managers: Fabio Gattari, for the Asia and Pacific Area, Marco Taddei for the Europe Area, Emanuele Porfiri for the Americas and Middle East Area and Daniele Apolloni for the RIA Area, they will be glad to show you the unique features of Etere MERP.

In order to arrange a meeting at this event, please send an email to the following address: [marketing@etere.eu](mailto:marketing@etere.eu)

Get your free NAB pass and experience an up close look at latest technologies and solutions with our Sales Team.

See you in Las Vegas!