

## New Etere Website is Launched

Etere is proud to announce its new corporate website. [www.etere.eu](http://www.etere.eu) has been redesigned with a new look and a new interface more accurate and user-friendly. A striking and remarkable website with innovative and enhanced features that make it more dynamic and also easier to navigate



Etere Old Logo

We place great value on the relationships we have with our customers and distributors. The spirit of these relationships is at the very core of the new website. As a company, we continuously evolve to meet new expectations and better support relationships both new and longstanding. The new site is part of our growth, designed to better support our customers and distributors by reinforcing our relationship through stronger and wider communication. This website has been designed along this path, to give our customers and distributors an important instrument to share our information, documents, and to follow our communication day by day.

The new website presents a better organization and a quick availability of content and information. An integrated approach that improves user searches. The aim is to increase the usability and interactivity by all users, not only new ones but also our customers and distributors using it daily. So that information is more immediate.

Not just a “classic showcase” through which to communicate with customers and distributors, but a technologically advanced platform, complete with many useful documents available for everyday users.

A very useful feature of our website is the possibility for customers to upload logs related to their systems, an important option to better and increase our customer support. The logs will be displayed in a special page within the customer’s reserved area, an automatic email will be sent to Etere Support Service in real-time. It works on all browsers.

Etere is a worldwide leader in software technology for broadcasting and media business. Etere is edge technologies, top level application support and product leadership an all-in-one framework to manage all the activities of a TV station. This is achieved with the reliability of its engineering team, a unique mix of broadcast and IT experience.

Etere website is designed to strengthen the relationship with our clients and distributors, by sharing what we do, our progress and success in broadcasting market.

Etere, a consistent System!